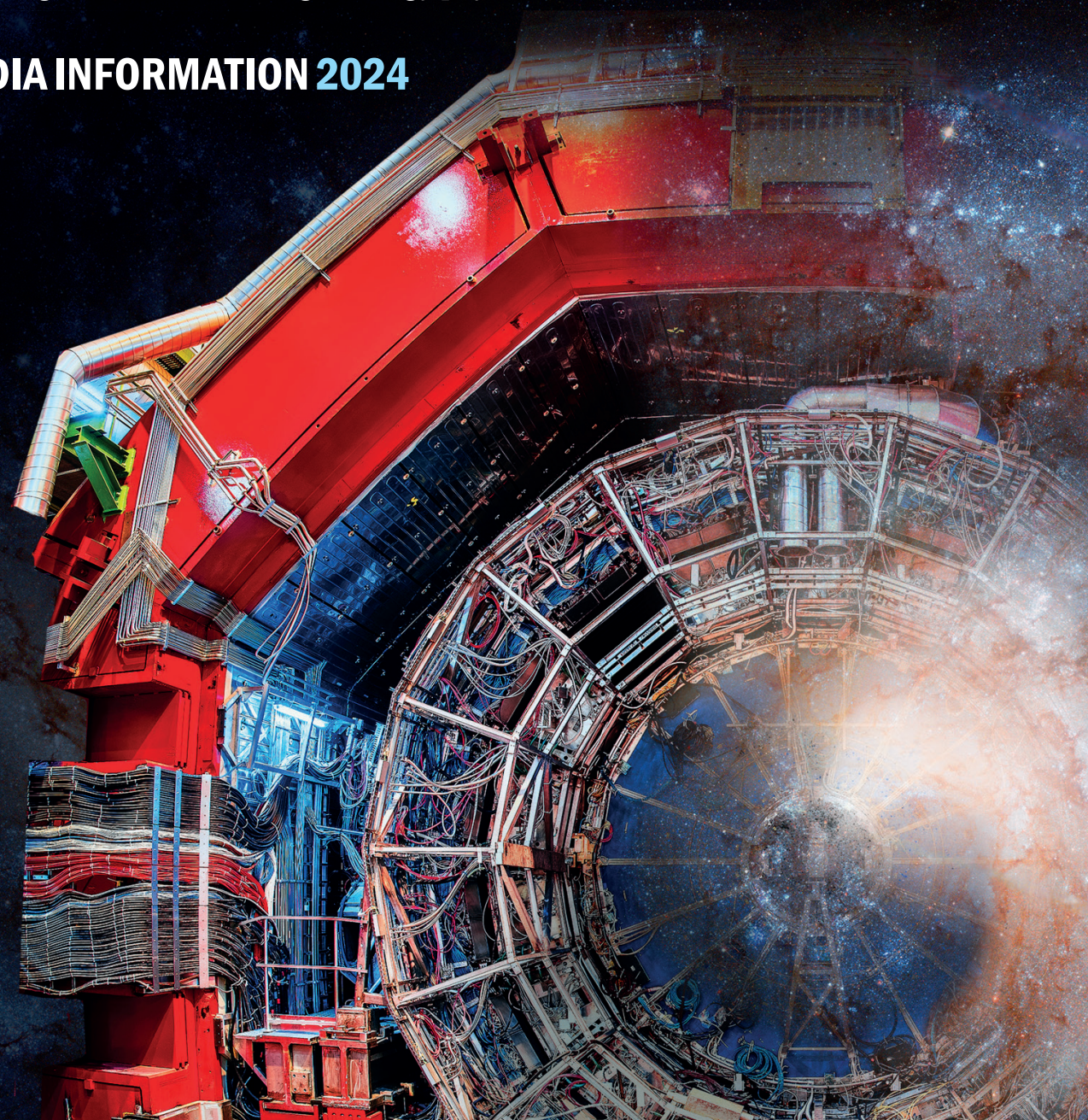


CERN COURIER

Reporting on international high-energy physics

MEDIA INFORMATION 2024



More than
535,500
page views
per year

More than
270,000
visitors
per year

Magazine
readership
more than
100,000

Read in
more than
120
countries



Reporting on international high-energy physics, advertise within *CERN Courier* to reach this highly specialised audience.

- Raise awareness of your brand to a large number of purchasing scientific professionals worldwide.
- Our topical and engaging content provides the perfect environment to convey your marketing message, and our selection of special issues provide the ideal platform to target specific sectors within physics.

SHOW DISTRIBUTION

In addition to distribution to all of the key facilities around the world, *CERN Courier* is sent to key events throughout the year. These shows are going ahead at the time of publication – contact us for the most up-to-date list.

January/February

- Swedish Big Science Forum, Lund, Sweden (31 January – 1 February)
- APS March Meeting, Minneapolis, USA (3–8 March)

March/April

- DPG Condensed Matter, Berlin, Germany (17–22 March)
- Japan Society of Applied Physics, Japan (22–25 March)

May/June

- International Particle Accelerator Conference, Nashville, USA (19–24 May)
- 3rd Annual Commercialising Quantum Global, London, UK (5–6 June)
- International Conference on Plasma Science (ICOPS), Beijing, China (16–20 June)
- 12th Large Hadron Collider Physics Conference, Boston, USA (3–7 June)
- PTCOG62, Singapore (10–14 June)
- IBIC 2024, Bologna, Italy (30 June – 3 July)

July/August

- ICEC29/ICMC2024, Geneva, Switzerland (22–26 July)

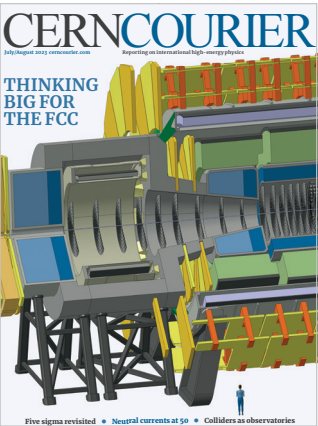
September/October

- IBC2024 International Broadcasting Conference, Amsterdam, the Netherlands (13–16 September)
- Big Science Business Forum (BSBF2024), Trieste, Italy (1–4 October)

November/December

- To be decided

Magazine advertising options



WALL PLANNER

CERN COURIER | Reporting on international high-energy physics | 2024 YEAR PLANNER

Month	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31
JANUARY																															
FEBRUARY																															
MARCH																															
APRIL																															
MAY																															
JUNE																															
JULY																															
AUGUST																															
SEPTEMBER																															
OCTOBER																															
NOVEMBER																															
DECEMBER																															

Logos: ELETTA, AFT, VARIO, HICEN, HTS-110, EVAC, UHVD, OKAZAKI, cadence.

- Showcase your brand alongside our sought-after wall planner, distributed with the November/December issue of *CERN Courier*.
- Maximise your marketing budget by gaining 12 months of exposure from one activity.
 - Limited advertising positions enable your brand to speak louder.
 - Reach a wider audience. Wall planners are often used in communal areas or shared laboratories – this will enable your brand to gain visibility by a wider demographic.

ADVERTORIAL

CERN COURIER | ADVERTISING FEATURE

When SCADA is the right solution

Throughout CERN's work in developing the Large Hadron Collider (LHC), SCADA systems, we have often used them to control and monitor the complex infrastructure of the accelerator. This is a key part of the LHC's operation, ensuring that the machine is running safely and efficiently. SCADA systems are used to monitor and control the LHC's operation, ensuring that the machine is running safely and efficiently. SCADA systems are used to monitor and control the LHC's operation, ensuring that the machine is running safely and efficiently.

What is a SCADA system?

SCADA systems are used to monitor and control the LHC's operation, ensuring that the machine is running safely and efficiently. SCADA systems are used to monitor and control the LHC's operation, ensuring that the machine is running safely and efficiently.

What are the possible events in the system?

The system is designed to monitor and control the LHC's operation, ensuring that the machine is running safely and efficiently. SCADA systems are used to monitor and control the LHC's operation, ensuring that the machine is running safely and efficiently.

- Tell a different story to the *CERN Courier* readers by taking out advertorial within our main issues or subject based supplements.
- Advertorial is written by you to allow you to craft a message that directly reaches your prospective customers.
 - Our editorial team will proof the copy to check or any errors.
 - The written word enables you to highlight different messages to print adverts. Why not explore a recent client success story, explain why you developed a new product, or showcase why prospective employees might want to work for you?
 - Increase the impact of your advertorial by taking out complementary print adverts.

Magazine distribution

DISTRIBUTION

CERN Courier is distributed to universities and facilities around the world, including:

- Academia Sinica, Taiwan
- Argonne National Lab, USA
- Basel University, Switzerland
- BARC, India
- Boston University, USA
- Brookhaven National Lab, USA
- Bulgarian Academy of Sciences, Bulgaria
- Caltech, USA
- Carnegie Mellon University, USA
- CEA Paris-Saclay, France
- Centre for Advanced Technology, India
- CERN, Switzerland
- Charles University, Czech Republic
- CIEMAT, Spain
- Columbia University, USA
- Cornell University, USA
- Culham Science Centre, UK
- Czech Academy of Sciences, Czech Republic
- DESY, Germany
- Duke University, USA
- Durham University, UK
- Ecole Polytechnique, France
- ESRF, France
- ESS, Sweden
- European Commission, Belgium
- European Space Agency, France
- Fermilab, USA
- GANIL, France
- Gauhati University, India
- Ghent University, Belgium
- Harvard University, USA
- Hungarian Academy of Sciences, Hungary
- IFIN-HH, Romania
- IHEP, Russia
- IHEP, China
- IITs, India
- Imperial College London, UK
- INFN, Italy
- Institute for Accelerator Physics, Helmholtz-Zentrum Berlin, Germany
- Institute of Nuclear Physics, Poland
- INSTN, France
- Jagiellonian University, Poland
- Jefferson Lab, USA
- JINR, Russia
- KEK, Japan
- Kyoto University, Japan
- Lawrence Berkley National Lab, USA
- Lawrence Livermore National Lab, USA
- Los Alamos National Lab, USA
- Lund University, Sweden
- Max Planck Institute, Germany
- MIT, USA
- Moscow State University, Russia
- NASA, USA
- National University of La Plata, Argentina
- Niels Bohr Institute, Denmark
- Nikhef, the Netherlands
- Oak Ridge National Lab, USA
- Osaka University, Japan
- Paris-Sud University, France
- Physikalisches Institut, University of Bonn, Germany
- Pohang Accelerator Laboratory, South Korea
- Princeton University, USA
- PSI, Switzerland
- Queen Mary, University of London, UK
- Raja Ramanna Centre for Advanced Technology, India
- Russian Academy of Sciences, Russia
- Rutherford Appleton Laboratory, UK
- Seoul National University, South Korea
- SLAC National Accelerator Laboratory, USA
- Soltan Institute for Nuclear Studies, Poland
- Sorbonne University, France
- STFC, UK
- St Petersburg Nuclear Physics Institute, Russia
- Tel Aviv University, Israel
- The University of Manchester, UK
- TIFR, India
- TRIUMF, Canada
- TU Wien, Austria
- UCLA, USA
- UKAEA, UK
- University College London, UK
- University of Athens, Greece
- University of Barcelona, Spain
- University of Cambridge, UK
- University of Coimbra, Portugal
- University of Dundee, UK
- University of Geneva, Switzerland
- University of Glasgow, UK
- University of Melbourne, Australia
- University of Oslo, Norway
- University of Oxford, UK
- University of São Paulo, Brazil
- University of Tokyo, Japan
- Uppsala University, Sweden
- US Department of Energy, USA
- Variable Energy Cyclotron Centre, India
- Virginia Tech, USA
- Warsaw University, Poland
- Wigner Research Centre for Physics, Hungary

Online advertising options

BANNER ADVERTISING

Display your advert in one of our digital banner spots – the website has on average **85,000** page views a month.

Advertising packages can be tailored to your target audience by specific page, subject area or side wide.

Choose from banner advertising in premium online space above the page fold, within editorial content and popular topics.

The screenshot shows the CERN Courier website with several banner ad spots. At the top, there is a large banner for Hiden Analytical's Quadrupole Mass Spectrometers. Below the main header, there are smaller banners for 'Tightness Is Crucial!' and 'Compact All-Rounder for Fast and Reliable Leak Detection'. The main content area features articles such as 'ALICE ups its game for sustainable computing', 'New horizons in SRF: beyond the HL-LHC', and 'Gravitational waves: a golden era'. The bottom of the page has more banners, including one for Pfeiffer Vacuum.

BANNER SIZES

Leaderboard banner

970 x 90 pixels (responsive) + 300 x 250 (mobile)

The screenshot shows the CERN Courier website with a large leaderboard banner at the top. The banner features the text 'RELIABLE UNDER ALL CONDITIONS.' and 'www.vatvalve.com'. Below the banner, there is a section titled 'New horizons in SRF: beyond the HL-LHC' with a sub-header 'ACCELERATORS | FEATURE'. The article text discusses innovation in superconducting radio-frequency (SRF) technology and applications. The bottom of the page features a banner for 'Tightness Is Crucial!' and 'Compact All-Rounder for Fast and Reliable Leak Detection'.

Top level

Sticky

MPU

300 x 250 pixels

A vertical banner ad for Hiden Analytical. It features the company logo at the top, followed by the text 'Instruments for Advanced Science'. Below this, there is a list of services: 'Knowledge', 'Experience', and 'Expertise'. The bottom of the banner includes the website 'HidenAnalytical.com'.

A horizontal banner ad featuring two logos: 'XFA' and 'PTW'. The XFA logo includes the tagline 'Instruments That Advance The Art'. The PTW logo includes the tagline 'THE DOCUMENTARY COMPANY'.

A vertical banner ad for CERN Courier. It features the website name 'CERN COURIER' at the top, followed by a blue background with white dots. At the bottom, there is a call to action: 'New-issue alert: sign up today'.

A vertical banner ad for Lake Shore Cryotronics. It features a photograph of a snowy landscape with a bird. The text 'Spanning the cryogenic ecosystem' is prominently displayed, followed by a list of products: 'Cryostats', 'Sensors', 'Instruments', and 'Material Characterization Solutions'. The Lake Shore logo is at the bottom.

A horizontal banner ad for Pfeiffer Vacuum. It features the text 'Tightness Is Crucial!' in large, bold letters. Below this, there is a photograph of a red vacuum chamber. The bottom of the banner includes the text 'Compact All-Rounder for Fast and Reliable Leak Detection' and the Pfeiffer Vacuum logo.

Online advertising options

WEBINARS



Give your prospective customers a chance to interact with you in real time and develop a personal connection with your brand.

- You're the product expert – take the opportunity to personally highlight the benefits that your products and services bring.
- Each webinar benefits from an exclusive multi-channel marketing campaign to provide you with as many qualified leads as possible.
- A recording of your webinar is available on demand for six months, giving you extra lead-generation opportunities for no extra effort.

Corporate webinars

With our webinar service you get to give a 45-minute presentation, followed by a 15-minute Q&A. We'll provide you with the contact details of everyone who signs up to the webinar and who gives permission to be contacted. The price includes hosting of the webinar, a practice session, and extensive promotion to our audience through e-mail and social-media campaigns.

NEWSLETTERS



Directly reach our audience of key decision-makers by advertising within our new issue alert newsletters.

- Tiered pricing models enable advertising to be available to suit your budget.
- Increase the impact of your other *CERN Courier* online advertising campaigns by taking out newsletter advertising at the same time.

Topic	Frequency	Subscribers
New issue alert	Bi-monthly	14,000

Online advertising options

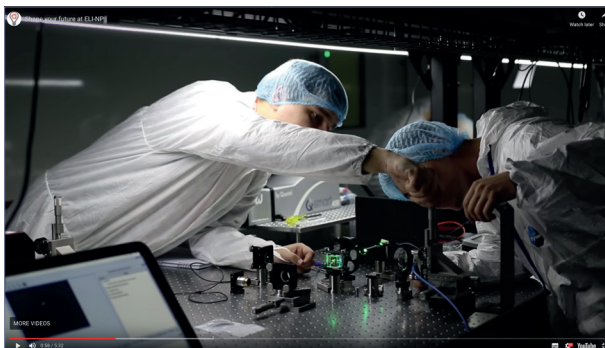
NATIVE ADVERTISING



A unique opportunity for your business to commission high-value content, showcasing your products, your people and your capabilities:

- Work with a dedicated editor who will talk with you to clearly understand your goals and will feedback on how they think this is best achieved as an article.
- Your article will be written by an experienced editor and published at time that best suits your objectives.
- Promotion of your articles through a number of marketing activities including e-mail and social-media activity.

VIDEO



Bring your products, case studies or career opportunities to life and quickly engage with prospects and customers.

We offer the following services:

- Concept development
- Script writing
- Storyboarding of ideas
- Interviews
- Filming
- Production
- Voice-over artists

We can also film videos at key scientific conferences throughout the year, enabling you to easily interview customers or create a product showcase.

After production all videos will be promoted by our dedicated marketing team across our digital channels, including relevant social-media platforms and e-mail campaigns.

INNOVATION SHOWCASES



Available to support your latest product launches.

Product Focus box

Become a corporate partner and highlight one of your latest products or press releases in this unique advertising space:

- The product focus box uses a template that enables your advert to be in keeping with the feel of the website and increases trust from readers.
- Gain direct traffic to your press release or news article, to enable readers to get all the key information in one hit.
- Receive a bonus highlight in our most relevant newsletter.

Online advertising options

CERN COURIER JOBS

physicsworld | jobs Partner Network

The **Physics World Jobs Partner Network**, part of the *Physics World* portfolio, brings together a group of complementary organizations, all working together to present a diverse range of jobs from around the world, aiming to connect jobseekers and employers through their career pathways.

Physicist

- Cambridge, UK
- Unspecified
- Awerian Ltd

Awerian Ltd have a vacancy for a Physicist (Experienced)

[View details](#)

7 days ago [Save](#)

Tenure-Track Faculty Search: Assistant Professor of Aerospace

- Pasadena, California, US
- Unspecified
- Graduate Aerospace Laboratories - GALCIT

Graduate Aerospace Laboratories (GALCIT) invites applications for a tenure-track faculty position at the assistant professor level.

[View details](#)

11 days ago [Save](#)

Announcement on the Selection Results of Candidates for the Next Director General of KEK

- Ibaraki, Japan
- Unspecified
- KEK, High Energy Accelerator Research Organization

Announcement on the Selection Results of Candidates for the Next Director General of KEK

[View details](#)

11 days ago [Save](#)

Research professorship for Laser Optics (W2)

- Munich (Landkreis), Bayern, Germany
- W2
- Hochschule für angewandte Wissenschaften München

To strengthen the department of Applied Sciences and Mechatronics, we would like to fill a position by the 2024 summer semester or later.

[View details](#)

11 days ago [Save](#)

CERNCOURIER | JOBS

[Home](#) | [Find a job](#) | [Job alerts](#) | [Search employers](#) | [Careers advice](#)

Search the latest jobs in high-energy physics

Take the next step in your high-energy physics career

Within 50 miles

[Find a job](#)

CERN Courier Jobs, which is part of this network, is the latest addition to the *CERN Courier* portfolio, providing a comprehensive resource for jobseekers to find the perfect high-energy physics job.

Print, digital and online recruitment advertising with *CERN Courier* offers you access to a highly qualified global audience of scientists through a range of options including advertisements, job postings, native advertising/sponsored content, video filming and webinars.

- **Target the most relevant candidates** by posting your vacancies in the disciplines, job types and locations that best reflect your organisation and the roles for which you’re recruiting. Not only will your opportunity appear on *CERN Courier Jobs*, but all jobs posted will appear against relevant articles on *CERN Courier*.
- **Highlight your vacancies** further with our high-impact advertising options including featured opportunities and print adverts in our magazines.

Contact us

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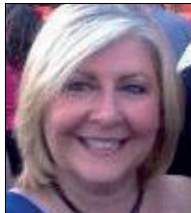


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